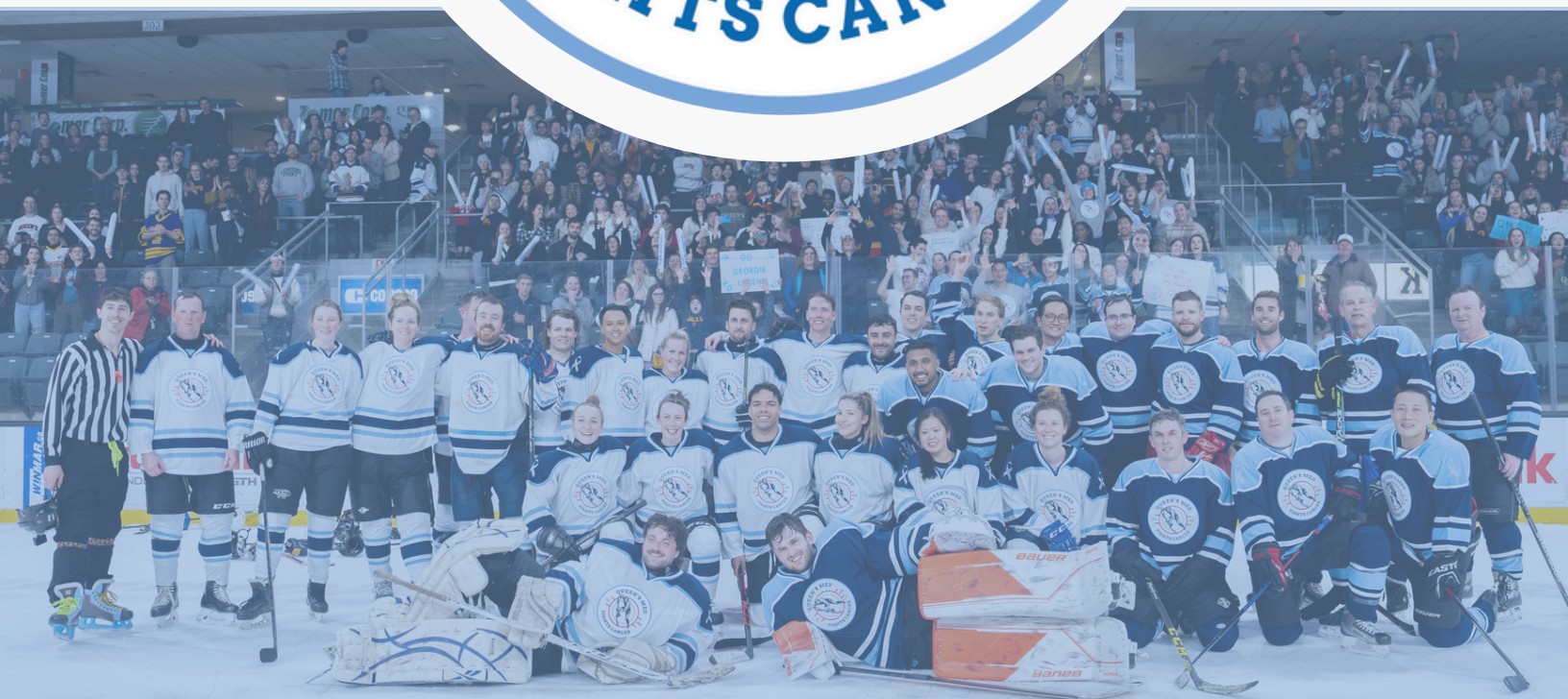
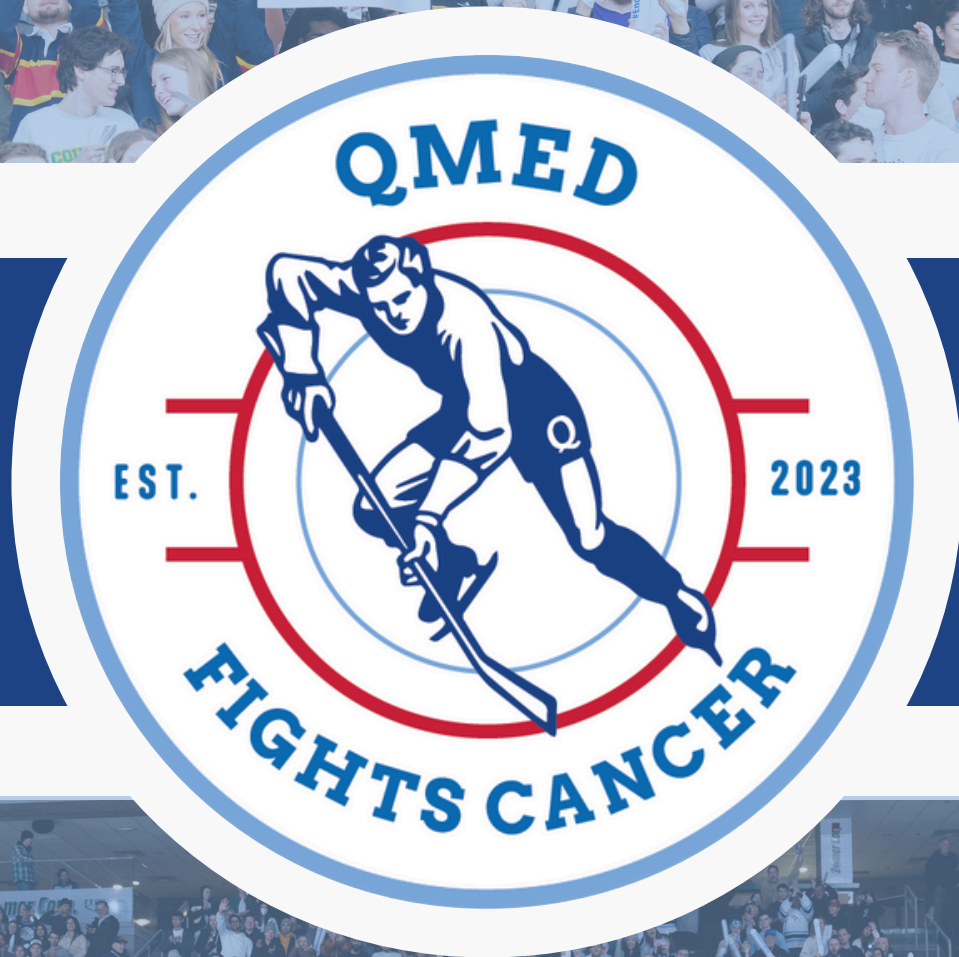


SPONSORSHIP PACKAGE



ABOUT OUR EVENT & CAUSE:

The QMed Fights Cancer Charity Hockey Game is an event organized by Queen's University medical students in support of The Canadian Cancer Society. The Canadian Cancer Society is a non-profit organization that provides support and resources to individuals and families affected by cancer and funds research aimed at improving treatments and finding a cure. This cause holds a special place in the hearts of the QMed community, as recently, one of our own was diagnosed with a malignant brain tumour. During difficult times, the QMed community rallies to stand firm together in the face of adversity. Over the past two years, and with the support of our QMed and greater community, including donor matches, we've raised over \$200,000 to directly support brain cancer research.

In February 2025, staff and resident physicians in the Kingston community will face off against a team of medical students in a spirited showdown for our third annual charity hockey game. With bragging rights and a worthy cause on the line, you won't want to miss this battle for glory!



MEET GEORDIE MAGUIRE



My name is Geordie Maguire, I am a medical student in the Queen's Medicine Class of 2025. In the summer of 2022, I was diagnosed with a malignant brain tumour. This life-changing diagnosis led to a week in hospital, months of treatment and a new perspective on the patient experience. Being a patient is challenging, but there are organizations making tremendous efforts to improve it. The Canadian Cancer Society (CCS) is an organization focused on providing information and support to patients, while contributing to brain cancer research. The research aims to find novel therapies to treat, cure, and improve the quality of life for patients like myself.

I have a lot to thank the CCS for, they've enabled me to read deeply personal patient stories, provided a meeting place for fellow brain tumour survivors, and allowed me to learn about my tumour at my own pace. This has given me a renewed sense of hope that I had lost after receiving my diagnosis. I am hopeful when I read about fellow survivors living incredible and meaningful lives.

I am hopeful when I see studentship research opportunities that could lead to a classmate discovering a lifesaving therapy. I am hopeful when I see organizations that continue to support patients, families and caregivers from the day of diagnosis to well beyond. This year, I wanted to contribute to the CCS through this fundraiser, to ensure these resources are available for all those affected by this disease.

Hockey has always been a great passion of mine; I played over 100 games in the Western Hockey League, and represented the Queen's Golden Gaels for two seasons. In a collaborative effort with my classmates we have decided to contribute to the CCS by planning a charity hockey game. I hope through our event we are able to raise awareness for this devastating diagnosis and generate donations for an important organization, while playing a sport I love with the QMed Community.

Geordie

WHY SPONSOR?

QMed Fights cancer seeks to create mutually beneficial partnerships with our sponsors. It is only with the help of our sponsors that we can achieve the highest possible donation to the Canadian Cancer Society and maximize the attendee experience, both of which are keys to the overall success of our event.

Beyond favourable public exposure, a partnership with QMed Fights Cancer is an opportunity to make a meaningful difference in the lives of those diagnosed with brain cancers and all those who care for them. This organization provides support, education, information, and research funds to support thousands of Canadians currently affected by cancer. The ground-breaking research funded through the Canadian Cancer Society is making strides to improve the care, treatment, and outcomes of a wide variety of brain cancers for a vast patient population. You will be impacting lives.

In becoming an event partner, your organization will not only receive visibility within the QMed community, hospital staff, and learners, but you will also be reaching the greater Kingston community. We offer direct interaction with medical students and physicians, as well as students at other medical institutions and many QMed alumni. QMed Fights Cancer will utilize social media channels, in partnership with the Canadian Cancer Society, to maximize its digital reach and promote our sponsors to the broadest audience possible.

In partnering with QMed Fights Cancer, you are building a legacy of support for those facing the life-changing diagnosis of brain cancer, and creating a memorable event for our local community playing the game Geordie loves so much.



Sponsorship Levels

Please consider partnering with us to create a customized benefit package to suit your company's marketing needs and budget.



Canadian
Cancer
Society

BENEFIT OPTIONS	\$5000	\$2500	\$1500	\$1000	\$500
Commemorative QMed Fights Cancer Jersey	●				
Opportunity to have a Company Booth before the game	●	●			
An Opportunity to play a commercial/message during the game	●	●	●		
Verbal recognition during game announcements	●	●	●	●	
Company Logo featured on the Scoreboard	●	●	●	●	
Customized digital marketing opportunities to event participants through Email Communications	●	●	●	●	●
Multiple Social Media Features (Instagram, Facebook, ect)	●	●	●	●	●
Company Name /Logo and link on website	●	●	●	●	●
QMed Fights Cancer offers limited complimentary invitations to our post Game Ceremony ★					
ENTERTAINMENT SPONSOR Opportunities available - POST GAME CEREMONY/INTERMISSION ★					

In Kind Sponsor Opportunities are available and will be provided benefits ★

Through your partnership of QMed Fights Cancer, you are building a legacy of support for those facing the life changing diagnosis of cancer, and creating a memorable event for our local community. You will be impacting lives.

Charitable receipt in lieu of Sponsorship recognition

Sponsors wishing to receive charitable receipts in lieu of the outline Sponsorship Benefits offered may do so. Please note that sponsorship Benefits can't be granted in conjunction with a charitable receipt.



QMED FIGHTS CANCER

Partnership Agreement 2024-2025

Date: _____ Contact name: _____

Company/Organization: _____

Address: _____

Phone: _____ Email: _____

PARTNERSHIP LEVEL: \$ _____

Method of payment:

☐ Cash ☐ Cheque ☐ E-transfer to: qmedfightscancer@qmed.ca

Please make cheques payable to "QMed Fights Cancer."

If you wish to mail in your cheque, please connect with us for a mailing address.

Website URL: _____ Twitter/X handle _____

Facebook URL: _____ Instagram handle _____

Please send your logo and any graphics content to qmedfightscancer@qmed.ca

This agreement becomes a binding document upon payment in full and signature of both sponsor and QMed Fights Cancer representative(s).

Sponsor representative signature _____ Printed name _____ Date _____

QMed Fights Cancer signature _____ Printed name _____ Date _____

CONTACT INFORMATION

PLEASE FEEL FREE TO REACH OUT IF YOU HAVE ANY QUESTIONS,
OR WANT TO BE INVOLVED WITH QMED FIGHTS CANCER 2025!

QMED FIGHTS CANCER EXECUTIVE TEAM
EMAIL: QMEDFIGHTSCANCER@QMED.CA

THANK YOU AND WE LOOK FORWARD TO WORKING WITH YOU!

