



QMED FIGHTS CANCER

SPONSORSHIP PACKAGE



PHOTO CREDIT

Jackie Li //
@jackielicreative



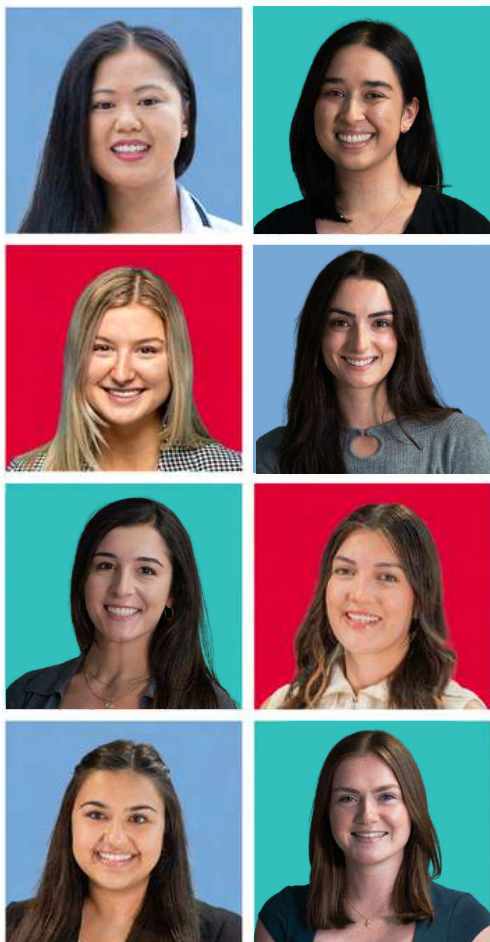
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OUR TEAM

Meet the many talented Queen's medical school students and alumni who make this entire event possible year after year.



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SPONSOR US

Let's work together. Find out more about our Sponsorship Tiers, how being a valued Sponsor can benefit your business, and more.



GEORDIE'S JOURNEY

THE STORY BEHIND QMED FIGHTS CANCER

Hi, my name is Geordie Maguire! I was born and raised in Winnipeg, Manitoba. Growing up in the prairies, I learned to love and appreciate the winter months. Even when Winnipeg was a chilly -55 °C, you'd find me playing shinny at Windsor Community Centre or shoveling a hockey rink in my backyard on the Red River.

Hockey became my community, outlet, and passion. It provided me the privilege of representing Canada internationally, allowed me to explore North America while playing professionally in the Western Hockey League, and eventually — brought me to Queen's University where I pursued a degree in Biology while playing for the Men's Varsity Team.

I was accepted into Queen's medical school with the Class of 2024 but in my 2nd year, faced an unexpected challenge: I was diagnosed with a malignant brain tumour. I stepped away from school to focus on my treatment. Following an intense six-week course of chemotherapy and radiation, a group of classmates reached out and asked how they could support me through this difficult time.

I leaned into what I know best — hockey.





Within a few weeks, over 60 classmates had signed up to volunteer for the inaugural QMed Fights Cancer charity hockey game. Our annual event brought together fans from across the country to watch Queen's medical students face off against staff and resident physicians, raising over \$300,000 for brain cancer research in our first three years.

The outpouring of support combined with the joy and pride in planning this event, gave me the optimism and confidence to return to medical school in 2023. I have since gone on to start my residency in Family Medicine at the University of Toronto!



Qmed Fights Cancer has been so formative in my recovery and in reconnecting with the medical community. I am forever grateful to our volunteers, collaborators, fans, and sponsors like you.

I look forward to working together!

Geordie Moquire



BY THE NUMBERS

WHAT WE'VE ACCOMPLISHED SO FAR

OVER
2400
ATTENDEES
SINCE 2023

OVER
\$420,000
RAISED TOWARDS
CANCER RESEARCH



SINCE 2024

LEARN MORE



QMED FIGHTS CANCER SPONSORSHIP PACKAGE

OUR TEAM

DR. GEORGIE MCGUIRE
FOUNDER
QMED CLASS OF 2025
FAMILY MEDICINE, U OF T



DR. MOLLY COWLS
CO-FOUNDER
QMED CLASS OF 2024
EMERGENCY MEDICINE, QUEEN'S



DR. JARYD TE
QMED CLASS OF 2026
ANESTHESIA, QUEEN'S



BRENT TSCHIRHART
QMED CLASS OF 2027



KATARINA ZORCIC
QMED CLASS OF 2027



REBEKAH FELD
QMED CLASS OF 2028



JANESSA TOYE
QMED CLASS OF 2028



KAITLYN TRESIDDER
QMED CLASS OF 2028



JANET LANE
QMED CLASS OF 2029



KATERINA LIACONIS
QMED CLASS OF 2029



GIULIANNA MOSCA
QMED CLASS OF 2029



MELLINA SOLOMON
QMED CLASS OF 2029





OUR QUEEN'S MEDICINE COMMUNITY



TEAM PHOTOS



QMED FIGHTS CANCER TEAM PICTURES//
2022-2023 (top), 2023-2024, 2024-2025, 2025-2026 (bottom)

PHOTO CREDIT

Jackie Li //
@jackielicreative



LET'S WORK TOGETHER

READ MORE TO LEARN ABOUT HOW YOU CAN BECOME A SPONSOR



DR. BEN RITSMA
Physical Medicine
& Rehabilitation

MOLLY MCINTYRE
QMed Class of 2027

DR. PAUL BEAMISH
Endocrinology



WHY SPONSOR?



SUPPORT

those affected by cancer and their families by contributing to an event that donates all proceeds to cancer research

CONNECT

with the students of Queen's medical school, Kingston's physicians, healthcare workers, as well as the greater Kingston community



CULTIVATE

a legacy of support for those with cancer and be part of a growing initiative for our medical school & local community



SPONSORSHIP TIERS

	PLATINUM \$10,000+	GOLD \$5,000 - \$10,000	SILVER \$2,500 - \$5,000	BRONZE \$1,000 - \$2,500	GENERAL \$100 - \$1,000 OR IN-KIND*
MEET WITH THE TEAM TO DISCUSS CUSTOM OPTIONS†	✓				
OPPORTUNITY TO PLAY COMMERCIAL/MESSAGE ON THE JUMBOTRON DURING GAME	✓	✓			
A BOOTH IN THE CONCOURSE TO INTERACT WITH EVENT ATTENDEES	✓	✓	✓		
SPONSOR A SPECIFIC GAME ELEMENT (E.G. STARTING LINEUPS, POWERPLAYS, ETC.)‡	✓	✓	✓		
DEDICATED POST FEATURING YOUR COMPANY ACROSS OUR SOCIAL MEDIA PLATFORMS	✓	✓	✓		
VERBAL SHOUT-OUT DURING CLOSING CEREMONIES	✓	✓	✓	✓	
4 COMPLIMENTARY TICKETS TO THE GAME	✓	✓	✓	✓	
YOUR NAME/LOGO INCLUDED ON OUR ASSETS (WEBSITE, JUMBOTRON, GAME DAY PROGRAM)	✓	✓	✓	✓	✓

* We also accept in-kind donations in lieu of a monetary sponsorship! Please see our [Frequently Asked Questions \(FAQs\)](#) section on Page 15 for more information or fill out our sponsorship form [HERE](#).

† Custom options may include filming a custom advertisement with the executive team, jersey patches, helmet decals, and more.

‡ Allocation of sponsors for specific game elements will be made on a first-come, first-serve basis. Includes customized jumbotron graphic with your logo and verbal announcement of company name by the public address announcer. Availability limited.



PAST SPONSORS

Acme Sport & Promotions	FryWay Food Truck	Optical Factory Optician
BarDown	James Brett Coiffure & Spa	Payworks
Boiler Room Climbing Gym	JL Creative Agency	Pivot Design Group
Breaking Brad Smash Room	Kingston Frontenacs Hockey Club	Qdoba Mexican Eats
Cards Bakery & Goods	Kingston Olive Oil Company	Riverhead Brewing Company
Cher-Mère Day Spa	Liam Wilson, IG Wealth Management	Sally's Roti Shop
Coffee & Company	MacKinnon Brothers Brewing	Slush Puppie Place
Cunningham Swan Lawyers	MD Financial	The City of Kingston
Daft Brewing	Mel Robb	The Grizzly Grill
Daughters General Store	Midas of Eastern Ontario	The Merchant Tap House
DoctorsHub	MNP	The Rink
Dr. Sigi Maho	Mosea Marketing Agency	The Screening Room
eGO Bookkeeping	Novel Idea Bookstore	Ticketmaster



INTERESTED?

REBEKAH FELD
QMed Class of 2028

DR. TYLER PETTES
Psychiatry

BECOME A SPONSOR



FREQUENTLY ASKED QUESTIONS (FAQS)

♦ WHAT WILL MY COMPANY/BUSINESS RECEIVE BY SPONSORING?

Upon successful agreement of sponsorship, the QMed Fights Cancer team will provide an official letter of recognition from the Canadian Cancer Society of your sponsorship of the event.

♦ WHAT WILL MY SPONSORSHIP MEAN FOR THIS EVENT?

Your generous sponsorship will directly go towards funding the operating costs to host the event. By doing so, you will ensure we create the most professional and refined event possible.

♦ DO YOU ACCEPT IN-KIND DONATIONS INSTEAD OF SPONSORSHIPS?

Yes, in-kind donations such as items for our silent auction or prizes for our intermission games are graciously accepted in lieu of a monetary sponsorship. If you would like to sponsor us via an in-kind donation, please fill out our sponsorship form that you can find [HERE](#).

♦ WHEN IS NEXT YEAR'S GAME?

The next annual QMed Fights Cancer Charity Hockey Game will be held on Saturday, March 6, 2027 at Slush Puppie Place in Kingston, Ontario. Make sure to follow us on our socials to stay up to date on further details!



CONTACT US

Please contact the email address below and a member of our leadership team will be in touch.

qmedfightscancer@qmed.ca

DR. GEORGE GRAY
Gynecological Oncology



FOLLOW US



@qmedfightscancer



@QMedvsCancer



@qmedfightscancer



qmedfightscancer.ca



QMED FIGHTS CANCER SPONSORSHIP PACKAGE

QUEEN'S MED
STUDENTS

V S

KINGSTON'S
DOCTORS



MARCH 6, 2027

SLUSH PUPPIE PLACE • KINGSTON, ON

IN SUPPORT OF



Canadian
Cancer
Society

LEARN MORE



JOIN THE FIGHT

BECOME A SPONSOR



QMEDFIGHTSCANCER.CA